

May 2026

Bachelor of Sciences in Sport Management

| First Year (30 Credit Hours) | | | |
|--------------------------------------|------------------------------|---|---------------------|
| Semester | Course Code | Course Title | Credit Hours |
| Fall | UNIV 100 | First Year Seminar | 3 |
| | Core Curriculum requirements | Identity and Communication Package | 3 |
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| | Core Curriculum requirements | Identity and Communication Package | 3 |
| | GNSP 101 | Introduction to Sports and Physical Activity | 3 |
| | | Total Credit Hours for the Semester | 15 |
| Spring | Core Curriculum requirements | Identity and Communication Package | 3 |
| | Core Curriculum requirements | Identity and Communication Package | 3 |
| | Core Curriculum requirements | Social/Behavioral Sciences Package | 3 |
| | GNSP 103 | Contemporary Issues in Sports | 3 |
| | GNSP 105 | Sports Ethics and Legal Issues | 3 |
| | | Total Credit Hours for the Semester | 15 |
| Second Year (31 Credit Hours) | | | |
| Semester | Course Code | Course Title | Credit Hours |
| Fall | Core Curriculum requirements | Natural Sciences and Mathematics Package | 3 |
| | Core Curriculum requirements | Identity and Communication Package | 3 |
| | GNSP 204 | Introduction to Sports Management and Marketing | 3 |
| | GNSP 206 | Introduction to Sports Coaching | 3 |
| | GNSP 208 | Sports Psychology | 3 |
| | | Total Credit Hours for the Semester | 15 |
| Spring | Core Curriculum requirements | Core Knowledge and Skills Package | 3 |
| | SPMG 215 | Event Management and Promotions | 3 |
| | SPMG 217 | Research Method in Sport Management | 3 |
| | SPMG 219 | Recreational Sport Management | 3 |
| | SPMG | Major electives | 3 |
| | | Total Credit Hours for the Semester | 15 |

| Third Year (32 Credit Hours) | | | |
|--------------------------------------|------------------------------|--|---------------------|
| Semester | Course Code | Course Title | Credit Hours |
| Fall | Core Curriculum requirements | Core Knowledge and Skills Package | 3 |
| | SPMG 312 | Sport Economics | 3 |
| | SPMG 314 | Sport and Media | 3 |
| | SPMG 316 | Sport Tourism and Hospitality | 3 |
| | | Concentration requirements | 3 |
| | | Total Credit Hours for the Semester | 15 |
| Spring | SPMG 311 | Leadership in Sport Management & Organizations | 3 |
| | SPMG 313 | Management of Financial Resources in sport | 3 |
| | SPMG 315 | Sport technology and Data Analytics | 3 |
| | SPMG 317 | Entrepreneurship and Business Venturing | 3 |
| | | Concentration requirements | 3 |
| | | Total Credit Hours for the Semester | 15 |
| Fourth Year (27 Credit Hours) | | | |
| Semester | Course Code | Course Title | Credit Hours |
| Fall | COCH 499 | Internship in Applied Coaching | 6 |
| | COCH 422 | Psychology of Peak Performance | 3 |
| | COCH 424 | Weight Training Strength And Conditioning | 3 |
| | | Concentration requirements | 3 |
| | | Total Credit Hours for the Semester | 15 |
| Spring | SPMG 488 | Senior Project in Sport Management | 6 |
| | | Concentration requirements | 3 |
| | | Concentration requirements | 3 |
| | | Major electives | 3 |
| | | Total Credit Hours for the Semester | 15 |